



# CollagenActiv

## REPAIR - IMPROVE - INCREASE - PROTECT - REDUCE

Look and feel your best from the inside out with a blend of natural ingredients including, Hyaluronic Acid, Vitamin C, and two superior ingredients, Marine Collagen Peptides, and Cerule's Cyactiv. **CollagenActiv** is a powerful dual-action powder drink mix that helps balance and calm whole-body inflammation while strengthening the body's connective tissue.

Collagen is the human body's most abundant protein that plays a vital role in ensuring the integrity, elasticity, and strength of skin, cartilage, bones, muscles, tendons, and ligaments.

Collagen peptides (smaller pieces of collagen proteins that can be dissolved and absorbed in the digestive tract) are the main ingredient in **Cerule's CollagenActiv**. Constituting one-third of our body's protein composition, they represent major building blocks of the connective tissue (the glue) associated with our skin, cartilage, bones, muscles, tendons, and ligaments.

As we age, the production of collagen within our bodies decreases (around the age of 30) resulting in:

SKIN	<ul style="list-style-type: none"> <li>• Dehydration (appearance of tired, dull skin)</li> <li>• Loss of elasticity</li> <li>• Signs of aging start to appear (ie: wrinkles and fine lines)</li> </ul>
BONES	<ul style="list-style-type: none"> <li>• Fragile/weak bones (easier to break)</li> </ul>
JOINTS	<ul style="list-style-type: none"> <li>• Joint discomfort</li> <li>• Difficulty remaining active</li> </ul>
MUSCLES	<ul style="list-style-type: none"> <li>• Decreased muscle strength</li> <li>• Decreased muscle function</li> <li>• Both affect our balance and overall mobility</li> </ul>

**Cerule's CollagenActiv** is formulated with Marine Collagen Peptides to improve the internal and external health concerns, listed above. To enhance the effects of these peptides, Cerule added Cyactiv which contains a broad range of minerals and proteins that are clinically proven to help balance and calm inflammation. Supplementation with **CollagenActiv** can also help:

- Repair damaged skin
- Improve skin appearance, dryness, elasticity, wrinkles, and fine lines
- Improve brittle nails and damaged hair
- Increase muscle mass and strength when taken in conjunction with strength training
- Protect against the development and progression of joint-related conditions
- Decrease symptoms associated with IBD (Inflammatory Bowel Disease)
- Reduce markers of atherosclerosis

Like other sources of collagen, marine collagen can help improve internal and external signs of aging and provides an alternative for people that may have concerns about using other forms of collagen. The quality, sustainability, and bioavailability of marine collagen is shown to have superior benefits in helping with joint health, bone health, anti-aging, and skin concerns.

### WHY IS COLLAGEN PEPTIDE SUPPLEMENTATION IMPORTANT?

Collagen/Collagen Peptides is a protein that is responsible for maintaining healthy joints, skin elasticity (or stretchiness). It's in our bones, muscles, skin, cartilage, tendons, and ligaments and comprises 75% of our skin and 25-35% of the protein in our body.

As we age, our existing collagen starts to break down, resulting in increased difficulty to efficiently produce more. Thus, individuals seek out the best collagen supplements to help **repair** damaged skin, **improve** muscle and joint mobility, **increase** skin elasticity and muscle strength, **protect** against the development of fragile bones, and joint-related conditions such as osteoarthritis, and **reduce** signs of aging and marker of atherosclerosis, amongst other issues that come with age and decrease of collagen production.

## THE MAIN INGREDIENT IN COLLAGENACTIV, COLLAGEN PEPTIDES, IS COMPLEMENTED BY:

INGREDIENTS	DESCRIPTION BENEFITS
<b>Hyaluronic Acid</b> A substance that occurs naturally in the body	<ul style="list-style-type: none"> <li>• Reduce skin dryness, and improve the appearance of fine lines and wrinkles</li> <li>• Accelerate wound healing</li> <li>• Reduce inflammation</li> <li>• Relieve pain associated with joint diseases such as osteoarthritis</li> </ul>
<b>Vitamin C</b>	<ul style="list-style-type: none"> <li>• Helps the development and maintenance of bones, cartilage, teeth, and gums</li> <li>• Helps the development and maintenance of connective tissue integrity and collagen formation</li> <li>• Assists in the efficiency of wound healing</li> <li>• Maintains and supports immune function</li> <li>• Provides antioxidants to reduce oxidative damage caused by free radicals</li> </ul>

## ADDITIONAL COMPLEMENTARY MULTI-VITAMIN AND MINERAL SUPPORT:

INGREDIENTS	DESCRIPTION BENEFITS
<b>Vitamin D</b>	<ul style="list-style-type: none"> <li>• Helps the development and maintenance of (strong) bones and teeth</li> <li>• Supports immune function</li> </ul>
<b>Vitamin E</b>	<ul style="list-style-type: none"> <li>• A strong antioxidant that helps reduce oxidative damage caused by free radicals (unstable atoms that can damage cells, causing illness and aging).</li> </ul>
<b>Niacin</b>	<ul style="list-style-type: none"> <li>• A factor in energy metabolism, normal growth and development, and tissue formation</li> </ul>
<b>Biotin</b>	<ul style="list-style-type: none"> <li>• Helps maintain healthy hair, nails, mucous membranes, and skin</li> </ul>
<b>Zinc</b>	<ul style="list-style-type: none"> <li>• Helps in the maintenance of healthy skin and connective tissue</li> <li>• Helps in the maintenance of healthy bones, hair, nails, and skin</li> <li>• Supports and helps maintain immune function</li> </ul>
<b>Selenium</b>	<ul style="list-style-type: none"> <li>• Holds strong antioxidant properties that help against oxidative stress</li> </ul>

## COLLAGENACTIV IS FURTHER COMPLEMENTED BY:

A blend of natural ingredients including Cerule's one-of-a-kind wellness product, **Cyactiv**®, Aloe vera, Cordyceps, Elastin, Pine bark extract, Fermented black soybeans, and Fermented black rice. These ingredients provide a rich source of antioxidants and other substances that are helpful in the repair and maintenance of bone, and connective tissues, and in the support of healthy immune function.

## CONDITIONS OF USE:

Recommended 1 sachet daily. Empty contents into a glass, add 4-6 oz of water, and stir well. For lighter flavor, mix with more water. Do not exceed the suggested use.

## INGREDIENTS &amp; LABEL:

## Supplement Facts

Serving Size: 1 sachet • Servings per box: 15 sachets

Amount Per Serving		% DV **
Collagen Peptides (Marine) I&III	5000mg	†
Proprietary blend including:	470 mg	†
<i>Aloe Vera Extract, Cordyceps Extract, Elastin, Fermented Black Soybean Fermented Black Rice, Pine Bark Extract.</i>		
Cyactiv® Spirulina Extract (Phycocyanin >30%)	300mg	†
Vitamin C (as ascorbic acid)	250mg	278%
Hyaluronic Acid	50mg	†
Vitamin E	20mg	133%
Niacin	16mg	100%
Zinc (as zinc sulfate)	10mcg	91%
Selenium	50mcg	91%
Biotin	50mcg	167%
Vitamin D3	25mcg	167%

\*\*Percent Daily Values are based on a 2,000 calorie diet.

† Daily Value not established

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.